



# SMS

## Al Arab Est.

Accounting Managing & Consulting

STRATEGIC MANAGEMENT SOLUTIONS  
حلول الإدارة الإستراتيجية

*We provide consulting in all areas of MODERN BUSINESS.*

- ▲ Management Services
- ▲ Performance & Risk Management Services
- ▲ Assurance Services
- ▲ Budgeting & Planning
- ▲ Transaction Services
- ▲ Business Valuation & Financial Analysis & Modeling
- ▲ Financial Analysis
- ▲ Market Research & Feasibility Study
- ▲ ZAKAT & TAX
- ▲ I.T Services

## Management Services

### Accounting & Financial Management

- ▲ Complete Accounting system Set-up, write up & book keeping services
- ▲ Complete Finance Management & Corporate Accounting
- ▲ Management & Financial Performance Report
- ▲ Corporate Governance & Regulatory Compliance

### Asset Management

- ▲ Asset Management, Utilization, Planning, Allocation, Disposition, Placement & Policy Review
- ▲ Asset Protection Strategy Development & Needs Assessment
- ▲ Resource Management & Location Placement
- ▲ Finance Management, Planning & Protection
- ▲ Financial Projections & Security Analysis
- ▲ Capital Efficiency, Investment Planning,
- ▲ Requirements Planning
- ▲ Cash Flow & ROI Analysis

### Payroll Management

- ▲ Payroll Processing
- ▲ Reimbursement Processing
- ▲ Statutory Compliances
- ▲ Employee Self Service
- ▲ Comprehensive Reporting

### Business Management

- ▲ Improve productivity
- ▲ Manage change and growth
- ▲ Mergers & Acquisition
- ▲ Global Expansion & Competition
- ▲ Compliance Simplification

### Cost & Management Accounting

- ▲ Cost Audit
- ▲ Costing Model
- ▲ Costing Structure & Aspect Re-engineering

### Project Management

- ▲ Project Planning, Inspections & Reporting
- ▲ Project Material Procurement & Staffing
- ▲ Project Problem Resolutions
- ▲ Project Scheduling, Tracking & Supervision
- ▲ Project Security Assessment

## Performance & Risk Management Services

### Risk Management & Internal Control

- ▲ Outsourced internal audits
- ▲ Co-Sourced Internal Audits
- ▲ Evaluation of Internal Audit Departments
- ▲ Assessment of Internal Control
- ▲ Development, Evaluation & Assessment Of:
- ▲ Enterprise Risk Management (ERM)
- ▲ Customer Relationship Management (CRM)
- ▲ Corporate Governance

### Financial Performance

- ▲ Comprehensive Financial Analysis
- ▲ Industry Analysis (Local & International)
- ▲ Ratio Analysis, KPI's and Dashboards
- ▲ Strategic and Tactical Planning
- ▲ Organizational Audits
- ▲ Business Process Development & Re-Engineering
- ▲ Financial ERP/Package Training
- ▲ Budgeting and Forecasting
- ▲ Cash Flow and Profit Management
- ▲ Project Feasibility

## Assurance Services

### Financial Accounting Advisory

- ▲ Identification and Analysis of Accounting issues
- ▲ Analysis of Financial and Regulatory impacts
- ▲ Preparing opening Balance Sheets, Carve-Out, Pro-forma Or Combined Financial Statements
- ▲ Modeling of Income Statements, Balance Sheet items and KPIs
- ▲ Analysis of Financial Communication and Competitor benchmarking
- ▲ Transactional Valuation on Projects and determining the PPA

### Budgeting & Planning

- ▲ Business Process Flows
- ▲ Business, Revenue, CAPEX, Cash Flow Planning
- ▲ Top-Down and Bottom-Up Budgeting
- ▲ What-If Analysis and Scenario Planning
- ▲ Variance Reporting
- ▲ Financial Close
- ▲ Compliance and Statutory Reporting

## Transaction Services

### Corporate Development & Re-structuring

- ▲ Corporate Development
- ▲ Financial and Operational Restructuring
- ▲ Analysis of Underutilized Assets
- ▲ In Effective Process Analysis & Outsourcing
- ▲ Financial Advisory
- ▲ Laser – Liquidations and Strategic Exit Routes
- ▲ Formal Insolvency Processes

### Corporate Development & Re-structuring

- ▲ Company Formation and Incorporation
- ▲ Advertising & Marketing
- ▲ Contract Creation and Review
- ▲ Customer Service Assessments
- ▲ Dispute Resolution
- ▲ Disaster Prevention Surveys & Recovery
- ▲ Employee Training (all business areas)
- ▲ Lawyer Selection & Litigation Consulting and Support
- ▲ Location Selection & Market Research
- ▲ Procurement Assistance
- ▲ Project Management

### Business Valuation & Financial Analysis & Modeling

- ▲ Complex Model Streamlined For Easy To Use and Analyze
- ▲ Projected Financial & Financial Statement Analysis
- ▲ Valuations (DCF, NPV, APV and Multiples)
- ▲ Building Leveraged Buyout Models (LBO)
- ▲ ROE & ROI Analysis
- ▲ Build IRR (Internal Rate of Return) Sensitivity
- ▲ Monte Carlo Simulation Models
- ▲ What If Analysis

### Financial Analysis

- ▲ Financial Research & Analysis
- ▲ Analysis of Financial Statements- Monthly, Quarterly, and Annual Management Reports
- ▲ Analysis of Portfolio Structures, Prospectus & Offer Documents
- ▲ Ad-Hoc Reports, Industry Reports (Fact Books, Competitor Analysis)
- ▲ Financial Ratio Analysis, Break-Even Analysis, NPV and IRR Analysis

### Market Research & Feasibility Study

- ▲ Business Feasibility Test
- ▲ SWOT, Porters Five Forces and PEST Analysis
- ▲ Market Research & Viability
- ▲ Technical Viability
- ▲ Business Model Viability
- ▲ Management Model Viability
- ▲ Economic and Financial Model Viability
- ▲ Exit Strategy Viability
- ▲ Business Plan

### ZAKAT & TAX

- ▲ Business Zakat and Tax Planning
- ▲ Advisory
- ▲ Audit
- ▲ Calculation & Preparation
- ▲ Filing

### I.T Services

- ▲ Software and hardware support offerings
- ▲ Channel and partnering strategies for support
- ▲ Multivendor support services
- ▲ Electronic and E-support strategies, including mobility
- ▲ Preventive and proactive maintenance and support
- ▲ Service models for premium and multivendor support
- ▲ Trends in consumer support services
- ▲ Web Application Development
- ▲ Android/IOS Application Development
- ▲ E-Commerce Application Development

### Translation Services

- ▲ Efficient Services
- ▲ No need to visit, Available Online
- ▲ Professional Translation
- ▲ Certified Translation

### Procurement Services

- ▲ Office Supplies
- ▲ I.T Supplies
- ▲ General Supplies
- ▲ Retail Supplies

## We provide consulting in all areas of MODERN BUSINESS

We provide business consulting and management services in all areas of business. Our Managers, Analyst & Consultants are highly experienced individuals with advanced business degrees. Our team members are both expert & internationally certified in all business area and consist of Chartered Accountants, Financial Analyst, Management Accountants, CPAs and MBAs. Our group of team members specializes in solving complex business problems and offering expert management advice. Our team of specialized Business Analyst & Consultants can solve your business problems, improve your business and increase your profits. We have many qualified individuals that specialize in specific business areas and offer a wide variety of Consulting & Management services. We provide many business services to improve and grow your business. We provide global business consulting as well as small business consulting. We have business solutions to fill all your business needs. All of our consultants are specially trained in their area of expertise. We have Management Consultants, Finance Consultants, Cost Management consultants, strategy consultants, manufacturing consultants, international business consultants, small business consultants and supply chain management consultants. We have consultants for all your business needs. Business Management & Consultancy is our business; we want to be your Management Consultant, Financial Consultant and Business Consultant. We succeed by helping you succeed

**Our goal is to provide cost effective professional solutions to  
satisfy our clients management need**

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